



STARTUP
OAKLAND



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Fueling Pittsburgh's Innovation Economy

As the 3rd largest economic generator in Pennsylvania, Oakland is fueling the growth of Pittsburgh's emerging innovation economy. Home to the University of Pittsburgh, UPMC, Carnegie Mellon University and Carlow University, Oakland is the idea factory and information-sharing portal fueling the knowledge economy.

Startup Oakland is a branding campaign developed by the Oakland Business Improvement District, Revv Oakland and Oakland Real Estate. Through a grant made possible by the Pittsburgh Partnership for Neighborhood Development, these partners have created a strategy to promote and market Oakland as Pittsburgh's Technology Hub. The Startup Oakland campaign seeks to attract up to 100 technology companies into the heart of Oakland's commercial district, creating the synergy needed for a culture of innovation.

Revv Oakland

Oakland is home to Revv, the neighborhood's first coworking community! Revv is a member-driven community for technology startup companies, headquartered at 122 Meyran Avenue. It is an affordable and productive work environment for early stage companies that need to move fast. Revv offers inexpensive monthly leases, and connections to resources

that save time and money, so that members can focus on building product, getting customers and growing their business.

Location, Location, Location!

Oakland is Pittsburgh's perfect location for new and emerging technology companies. Within a 10 minute walk from Revv Oakland are Oakland's Ed's and Med's, hundreds of shops and restaurants. Not to mention world class museums, parks, bike and walking trails.



Great for Startups, Oakland is:

- Easily Accessible - Serviced by over 20 bus routes, and easily reached from major routes
- A Destination - 4 million annual tourist visits and a daily weekday population of 100,000
- Access to Future Talent - Home to 40,000 students
- Economic Incentives - Located in the Greater Oakland Keystone Innovation Zone (KIZ), so our credits and grant programs
- Support Services - Ample food, coffee, convenience stores, and even a Zipcar stop



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